

Newsletter September 2011

Lotus Esprit Australia is pleased to announce a new restoration technology available to our member using **Hydro-graphics / Water Transfer Printing**.

We have always focused on the Lotus Esprit restoration work as we aim to embrace our passion for the brand.

Our business partners set in QLD and Vic (states) who are now in position to provide nationally the latest technology available that will help and improve and transform many of the factory panel areas (exterior /interior) of the Lotus Esprit.

Our demo Esprit vehicle has undertaken some panel transformation tests using Hydrographics technology. The results are provided below as we are ready to share and provide this technology services to our members.

What is hydro-graphics technology?

Hydro-graphics, or water transfer printing, is a process that uses water displacement to

transfer a pattern on to a 3 dimensional surface. The pattern is a design printed on a special film with ink. This pattern is chemically activated which allows the ink to etch into a base colour. A 2-PAC paint system is used to form the base colour and is sealed with a clear gloss or satin coat, depending on requirements. There are hundreds of different patterns ranging from timber grains and burls to carbon fibre and brushed metals, there are also many



more. The patterns can be printed on any non-porous materials such as metals, plastics, fiberglass, wood vinyl, etc.

Using this process, we can transform any object to give a high class, unique look, with an appealing eye for quality and perfection, and restore in many cases the old faded factory wood crane or carbon fibre look or maybe transform some other parts in the vehicles, which are left exposed. It is important to note that there are thousands of patterns available to cover every possible design, for more information on your specialised pattern please contact LEA direct to assist you with the correct choice.

Special LEA Members offer: LEA will provide a 10% discount to all members valid until the end of 2011 for any Lotus Esprit parts booked to undergo this technology on Carbon fibre or wood grain patterns. The parts shown below are just for reference as there will be more to come from this process. Contact LEA to discuss your special requirements today Tel +61 418547709



LOTUS ESPRIT Parts in Hydro-graphics















Trim Panel, rear quarter A082B4786K & B082B4785K



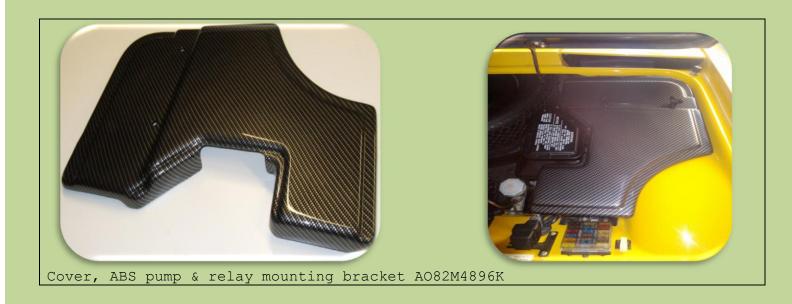




Handle, door interior grab, A082U6248F A082U6249F Cover, interior release handle, A082U6252F A082U6251F













Plenum Cover B082B4804K

